



Highlights

- Deploy Lawson on IBM i for high-performing, scalable and more secure ERP based on business processes and Service Oriented Architecture (SOA)
 - Enable faster response to market demands and increase profitability with the flexibility, agility and performance of IBM i Solution Editions for Lawson
 - IBM and Lawson have worked together closely to provide tested, optimized applications for the IBM POWER® platform running the IBM i operating system
-

IBM i Solution Editions for Lawson

Deploy high-performance enterprise asset management

Companies face a unique challenge in pursuing truly optimized resource management versus reactively putting out fires. Fortunately, the right combination of enterprise resource planning (ERP) software, server hardware and operating system can deliver a solution that offers real business process transformation that is high-performing, scalable and secure.

To more efficiently meet the demands of their customers, suppliers, partners and employees, an increasing number of manufacturing and distribution companies or organizations providing services are now choosing to deploy Lawson applications on IBM Power Systems™ servers. Delivering best-of-breed reliability, Lawson applications have been tested, optimized and pre-certified to run on IBM i Solution Editions, ensuring that business processes are both high performing and highly available.

Reduce costs and enhance performance with Lawson M3 and S3

With the release of Lawson Enterprise Management System applications for IBM Power Systems servers, the range of integrated business application suites covers all core and supporting processes to help customers streamline processes, reduce total cost of ownership and enhance business or operational performance.



Lawson M3 Enterprise Management is specifically designed for companies who perform Make, Move and Maintain (M3) transactions in sectors in manufacturing, distribution, and services/maintenance:

- Fashion
- Food and Beverage
- Manufacturing and Distribution
- Equipment Service Management and Rental

Lawson S3 Enterprise Management System is specifically designed for organizations that perform Staff, Source and Serve (S3) transactions in services industries:

- Healthcare
- Retail
- Public Services
- Services Industries

Lawson M3 and S3 suites for IBM Power Systems and IBM i include:

- Enterprise performance management
- Customer sales and service
- Enterprise asset management
- Supply chain management
- Manufacturing operations
- Financials
- Human capital management
- Business process management
- User productivity tools
- System foundation

IBM i Solution Editions on POWER7

IBM i Solution Editions are designed to help businesses take advantage of the combined experience and expertise of IBM and independent software vendors (ISVs) like Lawson in building business value with IT investments. The Solution Editions are built on POWER7® processor-based systems,

which represent a true leap forward to more intelligent systems that reduce complexity, decrease energy consumption, minimize downtime and drive down operational costs. Coupled with the total integration delivered by IBM i and the Solution Edition system discount, these solution offerings deliver the performance today's businesses need along with low cost of ownership. Each Solution Edition provides a simplified, easy-to-manage, high-performance IT environment for core business applications.

Solution Editions are offered through an extensive, highly skilled worldwide network of IBM Business Partners that is backed by the trusted services and support infrastructure of IBM. The IBM i Solution Editions are available for the IBM Power® 720 Express® and IBM Power 740 Express. The Power 720 Express and IBM i integrate features to simplify your IT environment and deliver a complete, cost-effective business system that can grow with a business. The Power 740 Express provides the same integrated value as the Power 720 Express with additional expandability, enabling system growth as your business grows. The performance, capacity, energy efficiency and virtualization capabilities of the Power 740 Express make it an ideal server for solution deployments with demanding capacity and growth requirements. Both systems deliver the outstanding performance and workload-optimizing features of the POWER7 processor.

Lawson M3 and S3 for IBM i Solution Editions

The strong alliance between Lawson and IBM offers opportunities to present targeted solutions that benefit enterprises of every size. In the current market, even small- and medium-sized businesses (SMBs) have multinational operations and global demands, so it is more important than ever that their ERP systems be built on trusted technology.

IBM and Lawson have over 30 years of joint heritage, development and sales interlocks, a dedicated, executive-led IBM Alliance Team, and over 3,000 joint customers worldwide. This experience is especially valuable for organizations

seeking an affordable way to tackle issues such as fragmented data, inaccurate financials, the need to maintain supply without high inventories, maintenance issues, mixed-mode manufacturing and increasing regulatory control. Lawson M3 and S3 on IBM i offer purpose-built solutions to meet each of these challenges.

Crucially, these solutions also have a built-in capacity to scale up as the company grows. For customers running multiple operating systems, the flexibility of Lawson applications on IBM i can facilitate server consolidation, decrease complexity and enhance manageability, which together provide the additional benefit of lowering total cost of ownership (TCO). Lawson has been recognized as offering one of the lowest total costs of ownership on the market today, while helping their customers improve financial results with solutions that target revenue and profit growth by providing greater operational efficiency, improved service and greater organizational transparency.

Realize agility and performance

Together, IBM and Lawson deliver the enterprise-level performance customers need by fully leveraging the features and reliability of the IBM Power Systems platform.

This total integration provides a broad and highly stable foundation to optimize business applications and keep data secure, while allowing companies to avoid increased spending and staffing requirements and improve productivity at the same time.

The 64-bit IBM POWER platform, enabled by multi threading and the IBM i operating system, continues to demonstrate leadership in performance. A substantial IBM investment in the IBM i platform and advanced virtualization technologies such as Micro-Partitioning™, help IBM i users increase system utilization—reducing the cost of hardware, software, energy, maintenance and space.

To reduce the expense of planned or unplanned downtime, mainframe-inspired reliability is built into every IBM Power Systems server, along with embedded self-managing security features in IBM i and POWER processors.

Agility is another key feature of the Lawson and IBM i solution, which features technologies such as dynamic logical partitioning that boost system utilization. The solution helps the server respond to changing workload requirements by reallocating system resources without rebooting the partition.

By providing support with industry issues like supply-chain planning, retaining and measuring the best workforce, and business visibility with enterprise asset management and business intelligence, IBM and Lawson solutions can enable faster response to market demands and increase profitability.

The bottom line

IBM i Solution Editions for Lawson combine the power of IBM POWER7 and IBM i with an affordable and powerful Enterprise Management solution that is tailored to power and optimize business processes, backed by superior service and support that make deployment and management simpler than ever before. You can benefit from:

- Increased insight for more assured decision making
- Improved productivity, efficiency and responsiveness
- Reduced costs through increased flexibility
- Adaptability to business change
- Higher productivity
- Competitive total cost of acquisition and proven total cost of ownership

For more information

To learn more about IBM i Solution Editions for Lawson, please contact your IBM marketing representative or IBM Business Partner, or visit:

- ibm.com/systems/i/editions/
- lawson.com



© Copyright IBM Corporation 2010

Systems and Technology Group
Route 100
Somers, NY 10589

Produced in the United States of America
October 2010
All Rights Reserved

IBM, the IBM logo, ibm.com, POWER, POWER7 and Power Systems are trademarks of International Business Machines Corporation in the United States, other countries or both. If these and other IBM trademarked terms are marked on their first occurrence in this information with a trademark symbol (® or ™), these symbols indicate U.S. registered or common law trademarks owned by IBM at the time this information was published. Such trademarks may also be registered or common law trademarks in other countries. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at ibm.com/legal/copytrade.shtml

Other company, product or service names may be trademarks or service marks of others.



Please Recycle
